

WEEK OF Nov. 30, 1959

fashion

january

S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

february

S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28

march

\$ M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

april

S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

may

S M T W T F S

1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24/31 25 26 27 28 29 30

RUTH FINLEY, EDITOR

calendar

FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET NEW YORK 21, NEW YORK TRAFALGAR 9-2343

1 9 5 9

july

S M T W T F S

1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30 31

august

S M T W T F S
2 3 4 5 6 7 ½
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30 31

september

S M T W T F S

1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30

october

S M T W T F S

1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

november

AA T W T F 3 4 5 6 10 11 12 13 14 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

june

S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

january - 1960

\$ M T W T F S

1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24, 25 26 27 28 29 30

february _ 1060

S M T W T F S

1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29

march _ 1060

S M T W T F S

1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

december

S M T W T F S

1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

YAI.

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE

WHAT'S GOING ON

GIVEN BY

WHERE

| | - WEE | KE | ND] | NO | I | RIDA | , NC | VE | EMBER 27, | 959 | - | | |
|------------------------------|--------|------|-----|-----|-----|--------|-------|----|-----------|-------|--------|--------|--------------|
| SPECIAL CHRISTMAS | | | | | | RETA: | L SI | OF | ES | | | | , NEWARK, |
| SHOPPING SCHEDULE | | _ | | | | - | | | | | | | QUEENS |
| Retail stores will h | ave th | ie f | 011 | WO. | rir | ng Chi | ristm | as | shopping | hou: | r sche | edules | through |
| Dec. 23. Regular cl STORE | osing | hou | rs | on | 1 2 | BEGII | | | indicate | L (e: | KCEPT | | Nov. 20): |
| ABRAHAM & STRAUS (Bk | lvn). | | | | | Nov. | 27. | | 9:30 A.M | to | 9:00 | P.M. | (6:00 Sat.) |
| BERGDORF GOODMAN | | | | | | Nov. | 30. | | 9:30 A.M | to | 6:00 | P.M. | (Incl. Sat.) |
| BEST & CO | | | | | | Nov. | 27. | | 9:30 A.M | . to | 6:00 | P.M. | (Incl. Sat.) |
| BLOOMINGDALE'S | | | | | | | | | | | | | |
| BONWIT TELLER | | | | | | | | | | | | | |
| DE PINNA | | | | | | Dec. | 7. | | 10:00 A.M | . to | 7:00 | P.M. | |
| FRANKLIN SIMON | | | | | | Nov. | 30. | | 10:00 A.M | . to | 9:00 | P.M. | (6:00 Sat.) |
| GERTZ (Long Island) | | | | | | | | | | | | | |
| GIMBELS | | | | | | Nov. | 27. | | 9:30 A.M | . to | 9:00 | P.M. | (Incl. Sat.) |
| KRESGE (Newark) | | | | | | | | | | | | | |
| LORD & TAYLOR | | | | | | Nov. | 27. | | 9:30 A.M | . to | 6:00 | P.M. | (Incl. Sat.) |
| MACY'S | | | | | | | | | | | | | (6:45 Sat.) |
| MARTIN'S (Bklyn) | | | | | | | | | | | - | | (6:00 Sat.) |
| OPPENHEIM COLLINS . | | | • | | | Nov. | 27. | | 10:00 A.M | . to | 9:00 | P.M. | (6:45 Sat.) |
| OHRBACH'S | | | | | | Dec. | 7. | | 10:15 A.M | . to | 9:00 | P.M. | (6:45 Sat.) |
| SAKS FIFTH AVENUE . | | | | | | | | | | | | | (Treat Cot) |
| SAKS 34TH STREET | | | | | | | | | | | | | |
| STERN'S | | | | | | | | | | | - | | (6:00 Sat.) |
| THE TAILORED WOMAN. | | | * | | | nec. | 1. | | 9:30 A.M | | 1:00 | F . M. | |

Friday ITALIAN FASHIONS BARON'S WYNDHAM HOTEL

Nov. 27- BY NANY ZANUTTINI (77 VIA DELLA CROCE) 42 WEST 58TH STREET

Dec. 4 Daily showings of original Italian fashions by Nany Zanuttini, formerly with Mingolini-Guggenheim. Contact: PL. 3-3500. Publ.: Albert Millet, 212 Fifth Avenue, MU. 5-3425.

Sunday SPRING AND SUMMER POPULAR PRICE SHOE HOTELS NEW YORKER & Nov. 29- SHOE FASHIONS SHOW OF AMERICA McALPIN & TRADE BLDG.

The 23rd semi-annual showing of popular price shoe fashions for men, women, teenagers, and children, co-sponsored by Nat'l. Assn. of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-managers: Edward Atkins and Maxwell Field. Publ.: Rea Lubar, 6 E. 39th St., MU. 5-4997.

WEEK BEGINNING MONDAY, NOVEMBER 30, 1959

Monday FUR FASHIONS AT ESTHER DOROTHY, INC. HAMPSHIRE HOUSE Nov. 30 LUNCHEON SHOW (68 RAST 56TH STREET) FOUNTAIN ROOM 12:30 P.M. Esther Dorothy's fur fashions at luncheon show. Press by invitation. Luncheon Public by reservation: CI. 6-7700. Contact: Martha G. Palmer, CI. 6-7700.

Tuesday CHRISTMAS LUNCHEON FOR ADVERTISING WOMEN HOTEL ASTOR
Dec. 1 "FRESH AIR FUND" OF NEW YORK GRAND BALLROOM
12:15 P.M. Tickets: \$7.50 (including gift). Contact: Ruth Harms, TE. 8-0030.

COPYRIGHT, 1959, BY FASHION CALENDAR

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|--|---|
| Beginning Tuesday Dec. 1 | OPENING: SPRING COLLECTION Showing of Spring sportsw Melba Hobson. Contact: | | 1407 BROADWAY SHOWROOM - 25TH FLOOR d separates, designed by |
| Tuesday Dec. 1 6:30 P.M 9:00 P.M. | ADVANCEMENT TECHNIQUES: FASHION CAREER COURSE Speakers: Mrs. G. Smithli Conde-Nast Publications; Goldin, Grey Advertising, Technology; Helen Faith K Mary Brooks Picken Studio Bloomingdale's; Midge Wil Contact: CI. 7-3940. | (9 ROCKEFELLER PLAZA) ne Block, Abraham & Strau Julia Coburn, The Tobe Co Inc.; Shirley Goodman, F eane, New York University ; Hope Skillman, Skillmil | 29 WEST 39TH STREET s; Mary E. Campbell, burn School; Florence ashion Institute of ; Mary Brooks Picken, 1, Inc.; Ruth Straus, |
| Wednesday Dec. 2 9:00 A.M. Breakfast | PREVIEW: CHILDREN'S AND INFANTS' KNITWEAR Preview of Carter's Sprin and toddlers' knit underw 9:30 A.M. By invitation. Resident buying offices Contact: Carlene Upchurce | g and Summer collection of ear, sleepwear and outerw Publ.: Lois Gifford at at 2:30 P.M. (coffee); 3: | BBDO, EL. 5-5800. |
| Wednesday Dec. 2 4:00 P.M. | "EAST MEETS WEST" DESIGNER COLLECTION Press preview of complete American women in Japanes Publicity: Nona Lou Gree | collection of Japanese-de cotton. Showing at 4:3 | TEAKWOOD ROOM esigned clothes for O P.M. By invitation. |
| Wednesday Dec. 2 5:00 P.M. | "INTERIOR DESIGN PROBLEM CLINIC" National Society of Inter Clinic" in cooperation wi professional members will Members will answer decor Ted Materna Associates In | ior Designers presents "I th National Design Center present a problem and so ating questions. For pre | 425 EAST 53RD STREET interior Design Problem . Thirty N.S.I.D. dution in decorating. ss and public. Contact: |
| Thursday Dec. 3 12:00 Noon Luncheon | CHILDREN'S FASHIONS AT ANNUAL MEETING Annual Meeting and Children's fashion design and Rae Crespin, Harper's guests. (Please bring a package as to contents an | (9 ROCKEFELLER PLAZA) en's Show"Nursery Rhyme ers. Co-chairmen: Jane Bazaar. Tickets: \$8.00 Christmas gift for Childr | BALIROOM es Fashions" by Stark, Look Magazine), members; \$10.00, en's Aid Society. Mark |
| Thursday Dec. 3 12:30 P.M. Luncheon | HOLIDAY AND RESORT FASHIONS AT LUNCHEON Luncheon showing of Holid invitation. Public by re PL. 9-3000, Ext. 2241. M Director: Mary Alice Rice | ay and Resort originals b servation. Contact: "Ba artha Contact: PL. 3-933 | TERRACE ROOM by Martha. Press by inquet Dept.", |
| Thursday Dec. 3 7:00 P.M. | DINNER TO HONOR "KEY WOMEN OF THE YEAR" Quarter of a Century of A | PHILANTHROPIES OF N.Y. | GRAND BALLROOM |

and Tobe. Also Key Women awards will be given to Dr. Leona Baumgartner,

Miss Jane Pickens and the Honorable Caroline K. Simon. Price:

Contact: Toni Sorel, PL. 1-1000, Ext. 357.

Dinner

B.

-2-

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|--|--|--|
| Sunday Dec. 6- Dec. 10 | DISPLAY MARKET WEEK IN N.Y. Trade showing of Spring a Valenti, BR. 9-0460. | NATIONAL ASS'N OF DISPLAY INDUSTRIES and Easter display product | 500 EIGHTH AVENUE |
| Monday Dec. 7- Dec. 17 | SHOWING OF SPRING COLLECTION By appointment only. Cor | | HOTEL SEYMOUR 50 WEST 45TH STREET 5940. |
| Monday Dec. 7 5:00 P.M 7:00 P.M. Cocktails | showing of sketches. Thi | JEANNE CAMPBELL; JOHN WEITZ Weitz introduce two new of a sis the second in this stailers, manufacturers, to | series of showings. By |
| Wednesday Dec. 9 9:00 A.M 12:00 Noon | SPRING-INTO-SUMMER JUNIOR DRESS COLLECTION Open-house breakfast show Publicity: Ken R. Willis | DARLYN JUNIOR, INC. wing for press and buyers ams, 51 West 35th St., WI | 1400 BROADWAY SHOWROOM - 6TH FLOOR By invitation. 7-4471. |
| Wednesday Dec. 9 12:30 P.M. Luncheon | WRAP-UP" AT LUNCHEON Reynolds Metals Co. will yarn, styled in Vogue Pri for the holidays from Rey by invitation. Public by | REYNOLDS METALS CO.; VOGUE PATTERN CO. present Holiday fashions inted Patterns, plus alumi ynolds "Designs for Giving y reservation. Contact: s: Irma Rabbino, EL. 5-7 TE. 8-8000. | featuring aluminum inum foil gift wrapping g" collection. Press "Andre", TE. 8-8000. |
| Wednesday Dec. 9 3:30 P.M. Cocktails | COORDINATES AND PANTS Coordinated active Spring Contact: Sylvia Shields | PHIL ROSE OF CALIF. & PANTS INTERNATIONALE sportswear by Phil Rose 10. 3-0580. Also, "Pant Lenore Ellen, BR. 9-173 | 1407 BROADWAY of California. tarama" by Pants |
| Thursday Dec. 10 9:30 A.M. Breakfast | FASHION SHOW "South American Holiday". | Panagra cottons by Ever | 260 PARK AVENUE SOUTH AT 20TH STREET fastpreview for press erence Room. By invita- |
| Thursday Dec. 10 12:30 P.M. Luncheon | LEADING DESIGNERS Showing of Resort cotton tion. Public by reserva- | fashions by leading designation. Contact: "Banquet Publicity: Rosemary She | Dept." PL. 9-3000, |
| Tuesday Dec. 15- Dec. 17 | FALL WINTER '60 | NAT'L SHOE FABRICS ASSN. For Fall and Winter '60. | HOTEL NEW YORKER Publicity: Rea Lubar, |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|--|---|---|
| Thursday Dec. 17 4:00 P.M 7:00 P.M. | CHRISTMAS BENEFIT The National Society of In | Aid Society. Minimum C essional members of the | 14 EAST 53RD STREET annual Christmas party ontribution: \$2.00 or NSID and their guests. |
| Thursday Dec. 17- Dec. 18 | 56TH SEMI-ANNUAL LEATHER SHOW Scheduled two months ahead Show will preview new color accessories, ten months in Dec. 17 at 10:00 A.M. Exh Dec. 189:00 A.M. to 3:00 MU. 6-7950. | OF AMERICA, INC. of past shows, the Fall rs, textures and treatme advance of the retail se ibit hours: Dec. 179 | BALIROOM -Winter 1960 Leather ats for Fall shoes and eason. Press show, 00 A.M. to 7:00 F.M.; |
| Monday Dec. 21 9:30 P.M. | | NEW YORK INFIRMARY Ball for benefit of New | GRAND BALLROOM York Infirmary. By |
| Dec. 25 | CHRISTMAS (Friday) | | |
| Jan. 1 | NEW YEAR'S DAY (Friday) | | |
| Monday Jan. 4 10:00 A.M. | HAT COLLECTION | SALLY VICTOR, INC. her Spring millinery col. Mildred Josephs, PL. 3 | SAION - 9TH FLOOR lection to the press. |
| Monday Jan. 4 5:30 P.M. Cocktails | SPRING MILLINERY | (19 WEST 57TH STREET) ng millinery collection | to the press and buyers. |
| Tuesday Jan. 5 9:00 A.M. Breakfast | MILLINERY COLLECTION | s Spring millinery collect | ction for the press and |
| Tuesday Jan. 5 11:00 A.M. | PRESS PREVIEW OF SPRING MILLINERY William J will present his Contact: CI. 5-8956. | WILLIAM J Spring millinery to the | 56 WEST 57TH STREET SALON - 5TH FLOOR press. By invitation. |
| Tuesday Jan. 5 7:00 P.M. Dinner | OF SPRING HATS | the Millinery Creators of | BALLROOM ons Inc. will present a |
| Wednesday Jan. 6 9:30 A.M. Breakfast | SPRING MILLINERY Spring millinery collection | as of Irene and Rivera wi | 16 EAST 52ND STREET SALON - 6TH FLOOR 11 be presented to the |

1000 m

| | | A STATE OF THE STA | • • |
|--|--|--|---|
| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
| Wednesday Jan. 6 11:30 A.M. | PREVIEW: READY-TO-WEAR, HATS & COIFFURES Preview of Walter Florell for the press. By invita Eleanor Lambert, MU. 8-21 | Spring millinery, ready- tion. Contact: PL. 7-87 | SALON - 5TH FLOOR to-wear and coiffures |
| Thursday Jan. 7 10:30 A.M. | PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his the press and buyers. By | Spring hats, couture, fu | 24 WEST 57TH STREET SALON - 7TH FLOOR ars and accessories to Joseph Mann, PL. 7-1966. |
| Friday Jan. 8 10:00 A.M. Coffee | PRESS PREVIEW OF SPRING MILLINERY Preview for press and res millinery collection. By | ident buyers of the Vince | |
| Sunday Jan. 10 12:00 Noon Brunch | PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS Seven national personalit Awards and fashion show p press, by invitation. Co. YU. 6-2800. | OF AMERICA ies announced as winners review of Spring milliner | of annual Golden Hat y. Local and national |
| Sunday Jan. 10- Jan. 14 | FORTY-NINTH ANNUAL CONVENTION "Start the 60's Right"t 35 discussion sessions, t dinner of the NRMA's Smal the Association of Buying featured addresses by lead Public Relations Director | ASS'N (100 WEST 31ST ST. heme of 49th annual conve he annual banquet of the ler Stores Division and t Officesforum style wording figures. Contact: | ntion which will include Association, the annual the annual luncheon of the meetings with Stephen K. Small, |
| Monday Jan. 11 4:00 P.M. Cocktails | PRESS PREVIEW OF SPRING MILLINERY Press preview of John Fre- invitation. Contact: Mi | derics' Spring millinery ss Blanche, CI. 7-7745. | SALON - 7TH FLOOR and sportswear. By |
| Contract of the Contract of th | OPENITAGE OF CODING COTTEGE | TONG THE DOLG HT DIGHT | AND AR TATTO |

| | OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON, PARIS |
|------------------|--|
| | COUTURE COLLECTIONS L'ALTA MODA ITALY Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro |
| | OPENING OF FLORENCE CENTRO DI FERENZE FLORENCE, COUTURE COLLECTIONS LA MODA ITALY Contact: G. B. Giorgini, 10 Lungarno Acciaioli, Florence, Italy. |
| Tuesday Jan. 19- | OPENING OF LONDON INCORPORATED SOC. OF LONDON, COUTURE FASHIONS LONDON DESIGNERS ENGLAND Designers include: Hardy Amies, John Cavanagh, Charles Creed, Norman Hartnell, Lachasse, Mattli, Michael, Digby Morton, Ronald Paterson, Michael Sherard, Victor Stiebel, Worth. (Specific dates to be announced later.) Contact: Ann Ryan, 461 Old Bond Street, London, W.I. |
| | TENTATIVE OPENING: PARIS CHAMBRE SYNDICALE DE PARIS, COUTURE COLLECTIONS LA COUTURE PARISIENNE FRANCE Contact: Chambre Syndicale, 102 Rue du Faubourg, St- Honore, Paris. |
| | |

MUSIC ... MOVIES ... THEATRE

Saturday OPENING: "A LOSS OF ROSES" CORONET THEATRE, 230 WEST 49TH STREET Nov. 28 Saint Subber and Lester Osterman present a play by William Inge. Cast: Betty Field, Carol Haney, Warren Beatty. Director: Daniel Mann. Lighting: Abe Feder. Music: Robert Emmett Dolan. Settings: Boris Aronson. Costumes: Lucinda Ballard. Publicity: Harvey Sabinson, JU. 2-4747.

Monday

SIXTH WEEK: METROPOLITAN OPERA

MET. OPERA HOUSE, B'WAY & 39TH STREET

Mon., Nov. 30: Verdi's IA TRAVIATA. Tues., Dec. 1: Strauss' THE GYPSY

BARON in PHILADELPHIA. Wed., Dec. 2: Debussy's FELLEAS ET MELISANDE.

Thurs., Dec. 3: Verdi's IL TROVATORE. Fri., Dec. 4: Puccini's MADAMA

BUTTERFLY. Sat., Dec. 5, 2:00 P.M.: Strauss' THE GYPSY BARON. Sat.,

Dec. 5, 8:00 P.M.: Mascagni's CAVALLERIA RUSTICANA. Sun., Dec. 6:

Bizet's CARMEN. Publicity: Francis Robinson, PE. 6-1200.

Wednesday OFENING: "FIVE FINGER EXERCISE" MUSIC BOX THEATRE, 239 WEST 45TH STREET Dec. 2 Featuring: Jessica Tandy, Roland Culver, Michael Bryant, in the play by Peter Shaffer. Produced by Frederick Brisson & The Playwrights Co. Settings: Oliver Smith. Lighting: Tharon Musser. Director: John Gielgud. Publicity: William Fields, PL. 3-7500.

Thursday OPENING: "SILENT NIGHT, LONELY NIGHT" MOROSCO THEATRE, 217 W. 45TH STREET Dec. 3 Starring Henry Fonda, Barbara Bel Geddes and Bill Bergen, the Playwrights Company presents Peter Glenville's production of the play by Robert Anderson. Designed & Lighted by Jo Mielziner. Costumes: Theoni V. Aldredge. Publicity: William Fields, PL. 3-7500.

Thursday PREMIERE: "OPERATION PETTICOAT" (MOVIE) RADIO CITY MUSIC HALL, 6TH AVE.

AT 50TH STREET

Universal International comedy featuring Cary Grant, Tony Curtis, Joan
O'Brien and Dina Merrill, about weird adventures on the most hapless
submarine ever sent to sea. Universal Publicity: Jerry Evans, PL.9-8000.
Director: Blake Edwards. Producer: Robert Arthur. Music: David Rose.
Costumes: Bill Thomas. Twenty-seventh Annual Christmas Nativity Pageant,
"Yule Moon". Music Hell Publicity: Edward Serlin, CI. 6-4600.

Saturday OPENING: "JOLLY'S PROGRESS" LONGACRE THEATRE, 220 WEST 48TH STREET

The Theatre Guild and Arthur Loew will present a new play by Lonnie
Coleman featuring Eartha Kitt and Wendell Corey. Director: Alex Segal.
Settings: George Jenkins. Costumes: Gene Coffin. Publicity: Richard
Weaver, CI. 7-0030.

Monday OPENING: "SARATOGA" WINTER GARDEN THEATRE, B'WAY AT 50TH STREET
Dec. 7 Robert Fryer presents The Morton Da Costa musical based on Edna Ferber's
novel "Saratoga Trunk". Starring Howard Keel and Carol Lawrence. Music:
Harold Arlen. Lyrics: Johnny Mercer. Choreographer: Ralph Beaumont.
Settings and Costumes: Cecil Beaton. Publicity: Arthur Cantor,
IO. 3-4370.

Tuesday OPENING: "THE FIGHTING COCK" ANTA THEATRE, 245 W. 52ND STREET

Dec. 8 Featuring Rex Harrison, Arthur Treacher, and Roddy McDowell, Kermit

Bloomgarden Productions presents the play by Jean Anoiulh, adapted by

Lucienne Hill. Director: Peter Brook. Lighting: Howard Bay. Settings

and costumes: Rolf Gerard. Publicity: Arthur Cantor, IO. 3-4370.